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Executive summary

AI threats Ransomware

Prediction made; prediction fulfilled: AI-(co)generated malware is here

ESET found the first known AI-powered ransomware and named it PromptLock, but there are others.

Android NFC threats

NFC threats expand to new territories with improved tactics and techniques

Attackers test new social engineering tricks, blend NFC abuse with banking trojan features; Brazil crops up as the newest NFC fraud hotspot.

Infostealers Malware as a service

Guess who’s back, back again? Lumma Stealer returns

Lumma Stealer brought back from the brink twice in the span of six months.

Downloaders Malware as a service

CloudEyE on the offensive

A rising tide of PowerShell downloaders brings a surge of CloudEyE attacks.

Android NFC Scams

A year on, Nomani scams are more advanced and harder to spot

Fraudsters continue to improve deepfake content, use AI to generate new phishing websites, and find ways to remain undetected by platforms, defenders, and users.

Ransomware

High or low profile, ransomware is on a growth spurt

Qilin has become the new public leader of the ransomware scene, but newcomer group Warlock brings innovative and dangerous evasion techniques.

Foreword

Welcome to the H2 2025 issue of the ESET Threat Report!

The second half of 2025 further underscored just how quickly attackers adapt and innovate, with rapid changes sweeping across the threat landscape.

AI-powered malware moved from theory to reality in H2 2025, as ESET discovered PromptLock, the first known AI-driven ransomware, capable of generating malicious scripts on the fly. While AI is still mainly used for crafting convincing phishing and scam content, PromptLock – and the handful of other AI-driven threats identified to this day – signal a new era of threats.

After its global disruption in May, Lumma Stealer managed to briefly resurface – twice – but its glory days are most likely over. Detections plummeted by 86% in H2 2025 compared to the first half of the year, and a significant distribution vector of Lumma Stealer – HTML/FakeCaptcha trojan, used in ClickFix attacks – nearly vanished from our telemetry.

Meanwhile, CloudEyE, also known as GuLoader, surged into prominence, skyrocketing almost thirtyfold in ESET telemetry. Distributed via malicious email campaigns, this

malware-as-a-service downloader and cryptor is used to deploy other malware, including ransomware, as well as infostealer juggernauts such as Rescoms, Formbook, and Agent Tesla.

On the ransomware scene, victim numbers surpassed 2024 totals well before year’s end, with ESET Research projections pointing to a 40% year-over-year increase. Akira and Qilin now dominate the ransomware-as-a-service market, while low-profile newcomer Warlock introduced innovative evasion techniques. EDR killers continued to proliferate, highlighting that endpoint detection and response tools remain a significant obstacle for ransomware operators. H2 2025 also brought an unpleasant flashback to the Petya/NotPetya ransomware, when ESET researchers uncovered HybridPetya – a new derivate of the infamous malware capable of compromising modern UEFI-based systems.

On the Android platform, NFC threats continued to grow in scale and sophistication, with an 87% increase in ESET telemetry and several notable upgrades and campaigns observed in H2 2025. NGate – a pioneer among NFC threats, first described by ESET in 2024 – received an upgrade in the form of contact stealing,

likely laying the groundwork for future attacks. RatOn, entirely new malware on the NFC fraud scene, brought a rare fusion of RAT capabilities and NFC relay attacks, showing cybercriminals’ determination to pursuing new attack avenues.

Fraudsters behind the Nomani investment scams have also refined their techniques – we have observed higher-quality deepfakes, signs of AI-generated phishing sites, and increasingly short-lived ad campaigns to avoid detection. In ESET telemetry, detections of Nomani scams grew 62% year-over-year, with the trend declining slightly in H2 2025.

I wish you an insightful read.

Jiří Kropáč
ESET Director of Threat Prevention Labs

Threat landscape trends



AI threats

Ransomware

Prediction made; prediction fulfilled: AI-(co)generated malware is here

ESET found the first known AI-powered ransomware and named it PromptLock, but there are others.

Since the machine learning boom in the 2010s, ESET has predicted that this technology will be used to develop new types of malware. Our research, as well as reports from others, suggests that 2025 is the year when this prediction has come true.

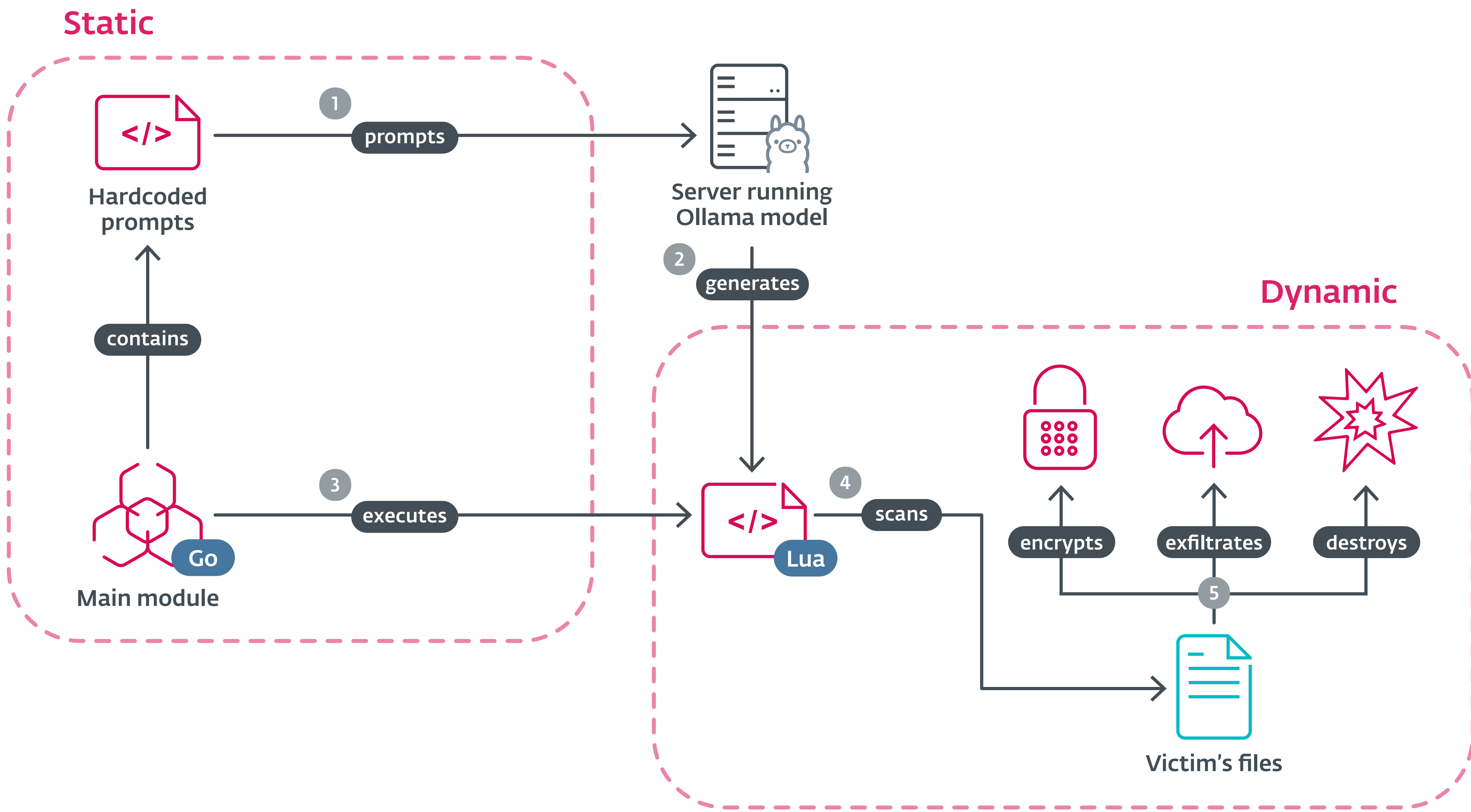
We base our claim on [PromptLock](#), the first known AI-powered ransomware, discovered by ESET researchers on VirusTotal¹ in H2 2025. What makes PromptLock stand out compared to previous findings that claimed to describe AI threats is its use of an OpenAI model, via the Ollama API, to generate malicious scripts on the fly, which it then executes.

PromptLock consists of two main components: a static main module, written in Go, that handles communication with the server running the AI model and carries hardcoded prompts, and cross-platform Lua

scripts that are dynamically generated by the model via the prompts.

The Lua scripts serve multiple functions, including enumerating the local filesystem, inspecting files, exfiltrating data, and performing encryption. These capabilities enable PromptLock to autonomously scan victims' systems, and decide whether the identified data should be exfiltrated, encrypted, or destroyed.

ESET assessed that PromptLock is a proof of concept, a conclusion supported by multiple indicators including the use of the bitcoin address of Satoshi Nakamoto – a pseudonymous personality credited with creating the first cryptocurrency. This assessment was confirmed when a team of NYU academics contacted ESET and pointed to their [prototype](#), which matched the analyzed sample.



Simplified PromptLock scheme

¹VirusTotal is an online service that scans uploaded files for malicious content using multiple malware detection engines. Paid users have the additional capability to search for malware within the uploaded material.

C&C domains. For a couple of days, it looked as though the circumstances had pushed the MaaS operators to truly close up shop. Yet less than a week later, we spotted a couple of C&C domains resolving to a single IP address. Gradually, new domains appeared, and by October 7, the daily domain count returned to the numbers seen before the September 17 forum post.

While it is far from over for Lumma Stealer, the malware undoubtedly had a tough six months, numbers-wise: attack attempts using this MaaS infostealer plummeted by 86% in H2 2025. While in H1, when the malware was in its prime, we counted

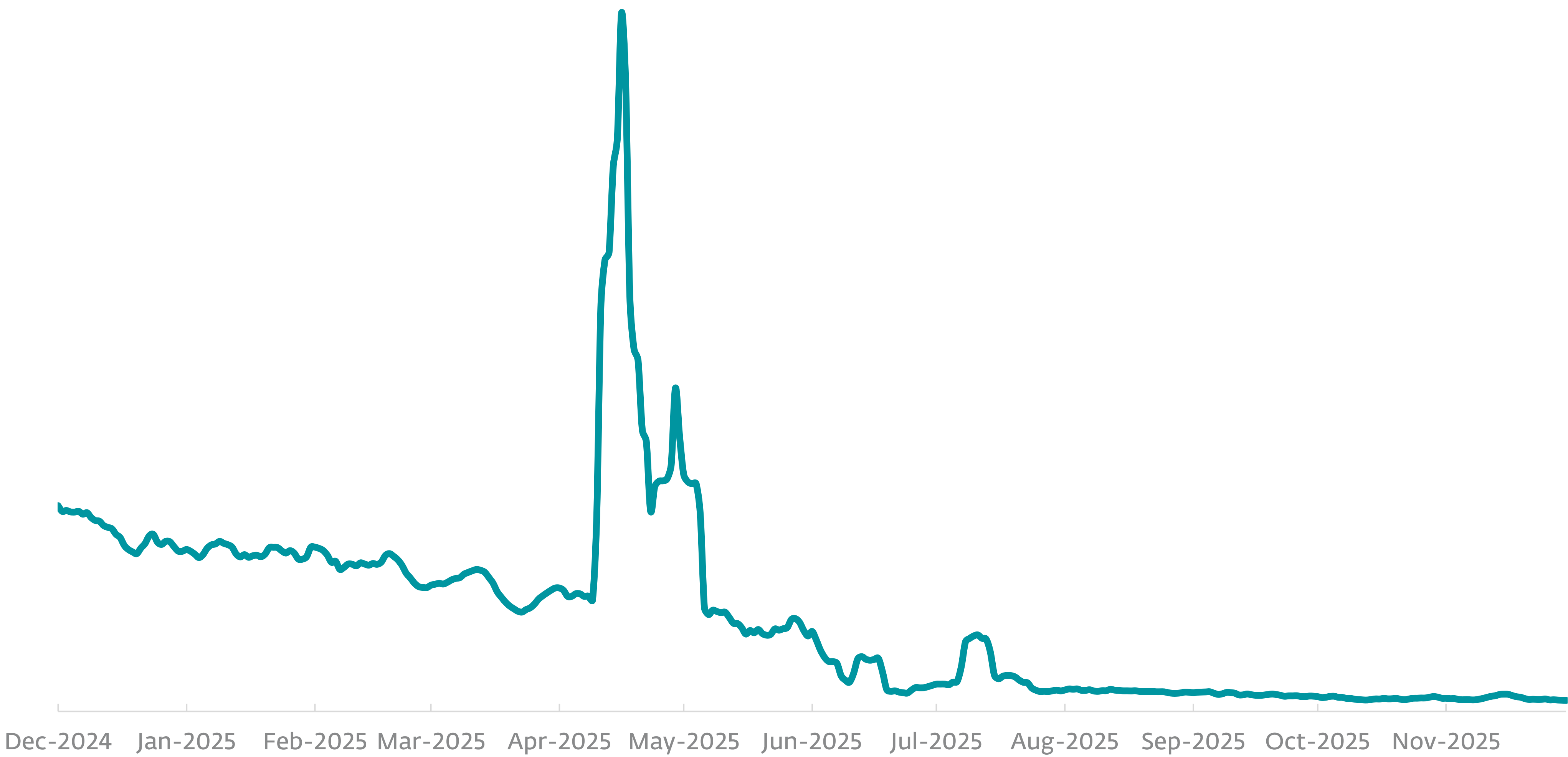
more than 60,000 detections, its H2 2025 numbers amounted to less than 9,000 in the end.

It remains to be seen whether Lumma Stealer manages to claw back to its previous spot as one of the most prevalent MaaS infostealers. The competition is fierce, with many affiliates on the lookout for a more stable replacement. One of the possible alternatives, Vidar, released its [2.0 update](#) in October, boasting a complete overhaul of the code and new features. Taking into account Lumma Stealer’s outage, Vidar’s update potentially came at just the right time to attract disaffected Lumma Stealer customers.

EXPERT COMMENT

Even though the detection trend looks like the end of Lumma Stealer is near, we see new builds and dozens of newly registered C&C domains emerge on a weekly basis. It is unclear whether the malware is being distributed by verified affiliates, or by the operators themselves. In the meantime, other infostealer operations are taking advantage of the situation, making it that much harder for Lumma Stealer to return in full force. It is now on the precipice; only time will tell whether it holds or folds.

Jakub Tomanek, ESET Malware Analyst



Lumma Stealer detection trend in H1 2025 and H2 2025, seven-day moving average

