2025 Cybersecurity Trends

NSTDA Annual Conference 2025 (NAC 2025)

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Cybercrime is a Growing Threat

As technology advances, cybercriminals are developing more sophisticated attack methods, increasing the risk of financial loss, data breaches, and security threats.

Statistical and Fact in 2025

10%

increase of global cybercrime costs, The global cost of cybercrime is expected to reach $10.5 trillion annually by 2025

Reference: IBM - Cybercrime magazine

Statistical and Fact in 2025

95%

of data breaches happens due to human errors

Types of human errors leading to data breaches

- Weak or reused passwords
- Falling for phishing attacks
- Sending data to the wrong person (Misdirected emails)
- Misconfiguring security settings
- Not updating software (Unpatched vulnerabilities)
- Poorly managed access control & insider threats

Reference: IBM - Top Cyber Security Facts and Statistics for 2025

Statistical and Fact in 2025

88%

of cybersecurity breaches were financially motivated

Most cyberattacks are driven by monetary gain, common financially motivated cyber attacks are;

- Ransomware attacks
- Phishing attacks
- Cryptojacking
- Selling stolen data on the dark web

Reference: IBM - Top Cyber Security Facts and Statistics for 2024

Statistical and Fact in 2025

Malware remains a dominant threat, with over 1.2 billion malware programs in existence.

Meanwhile, The growth of ransomware-related malware attacks is expected to rise by 30% to 40% in 2025 compared to previous years.

Reference: Embroker- Cyberattack statistics 2025

Statistical and Fact in 2025

13%

increase in DDoS (Distributed Denial of Service) attacks in the first half of 2024, totaling over 8 million incidents

Reference: Embroker- Cyberattack statistics 2025

Thailand's Cybersecurity Landscape

10.5$ trillion

The financial impact of cybercrime on the economy and society is expected to surge to 10.5$ trillion by 2025

0.2%

Thailand spends only 0.2% of corporate revenue on cybersecurity systems

1,843 cyber attacks/week

The global average of 1,843 attacks/week/organisation

3,810 cyber attacks/week

The average cyberattacks in Thailand / organization over the last 6 months (Aug 2024 - Jan 2025)

4%

in average compared with the global ransomware incidents

2.8%

of banking malware attacks

6%

of ransomware incidents encountered in Thailand

9.5%

of banking malware attacks in Thailand, which revealed that Thai bank customers suffered losses of more than 60 billion baht to online financial fraud over the last 2 years.

Reference: Fortinet- Thailand Cybercrimbe by 2025

NAC2025
20th NSTDA Annual Conference
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NECTEC a member of NSTDA
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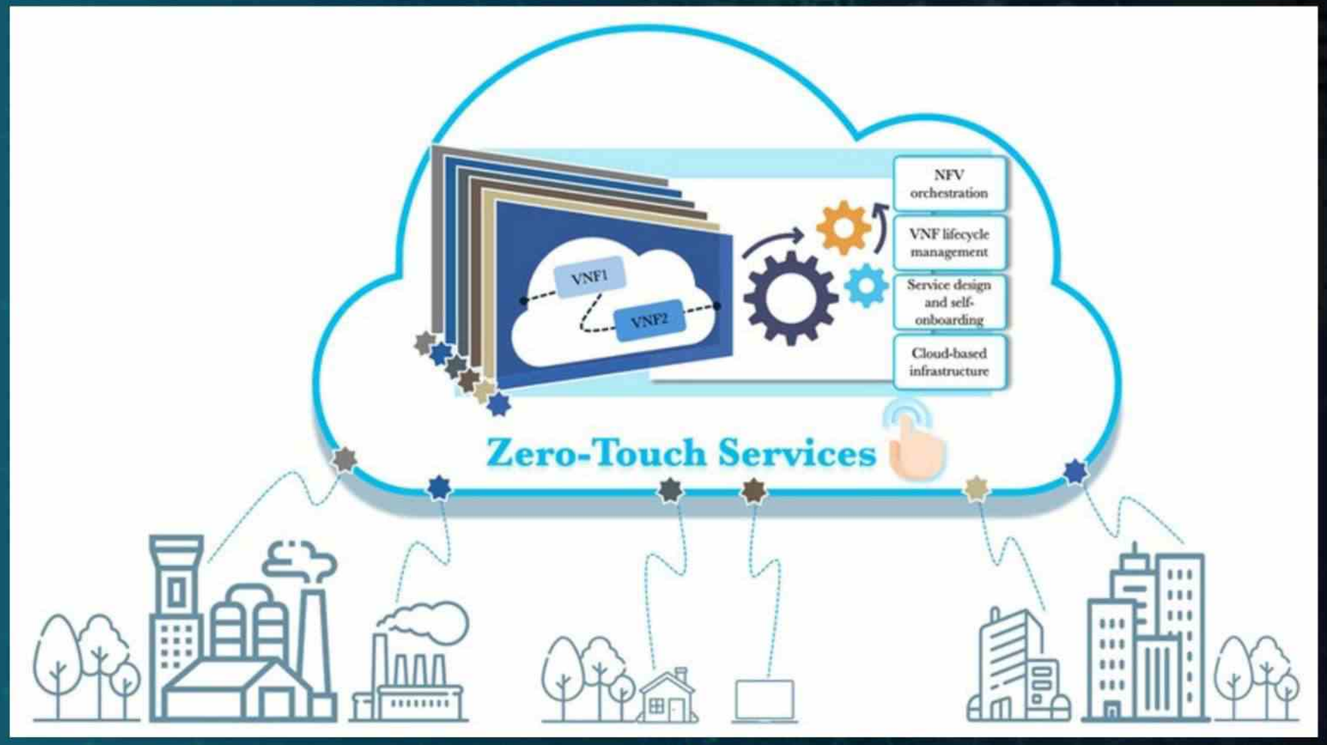
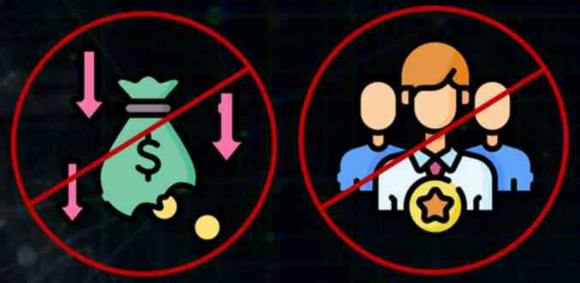
Zero-Touch Services

The Future of Automated Cyber Threat Detection and Response

Zero-Touch Services





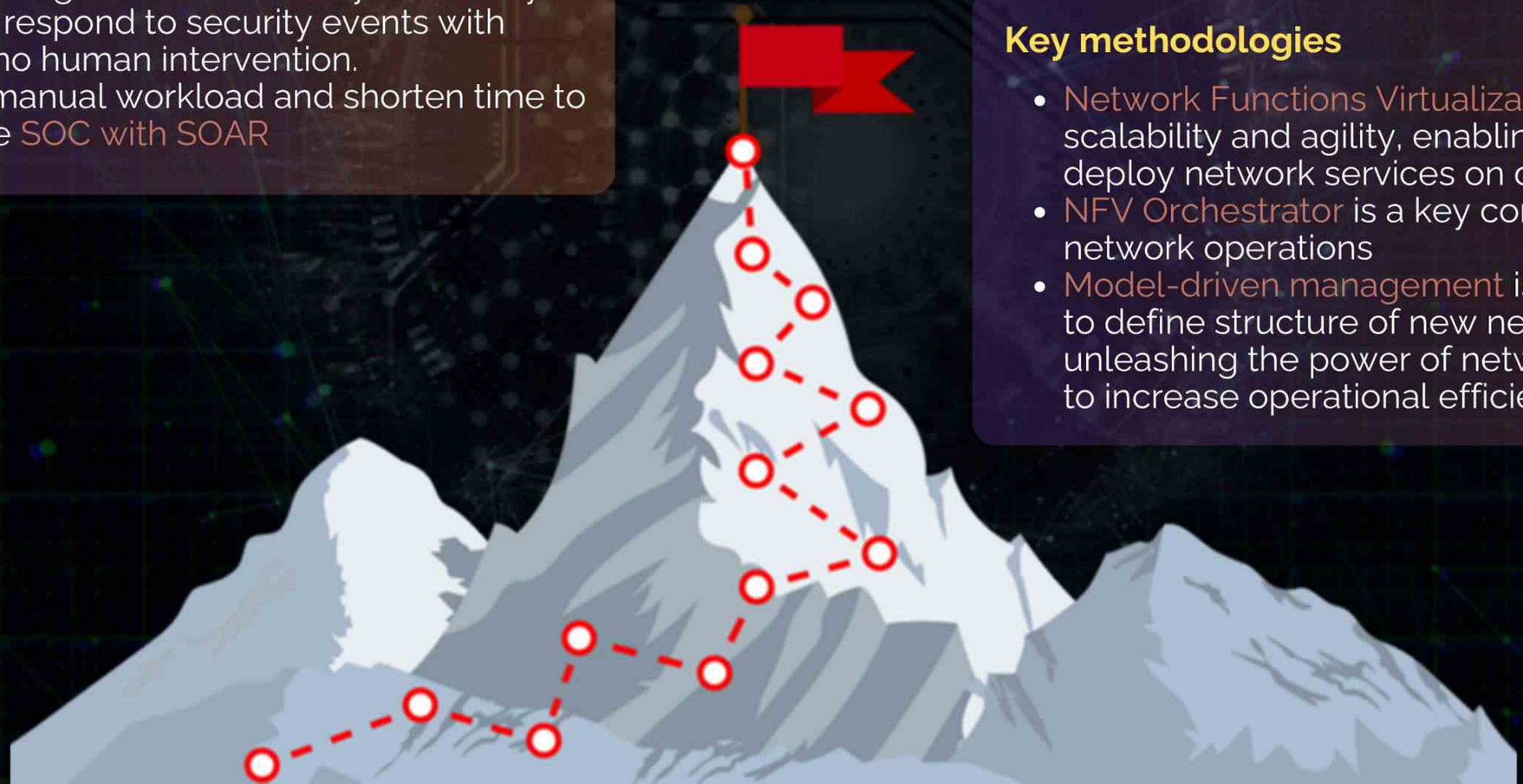
Key observation -- 96% of business in Thailand are SMEs, many of them cannot afford advanced security prevention services

Zero-Touch Services aims to help SMEs the limited expertise and financial resources constraints, by providing scalable and flexible security solution for real-time monitoring and threat detection capabilities with minimal or no human intervention

Our goal

Contributions

- To develop the **"Zero-Touch Services"** platform that enables organizations to analyze security threats and respond to security events with minimal or no human intervention.
- To reduce manual workload and shorten time to action at the SOC with SOAR

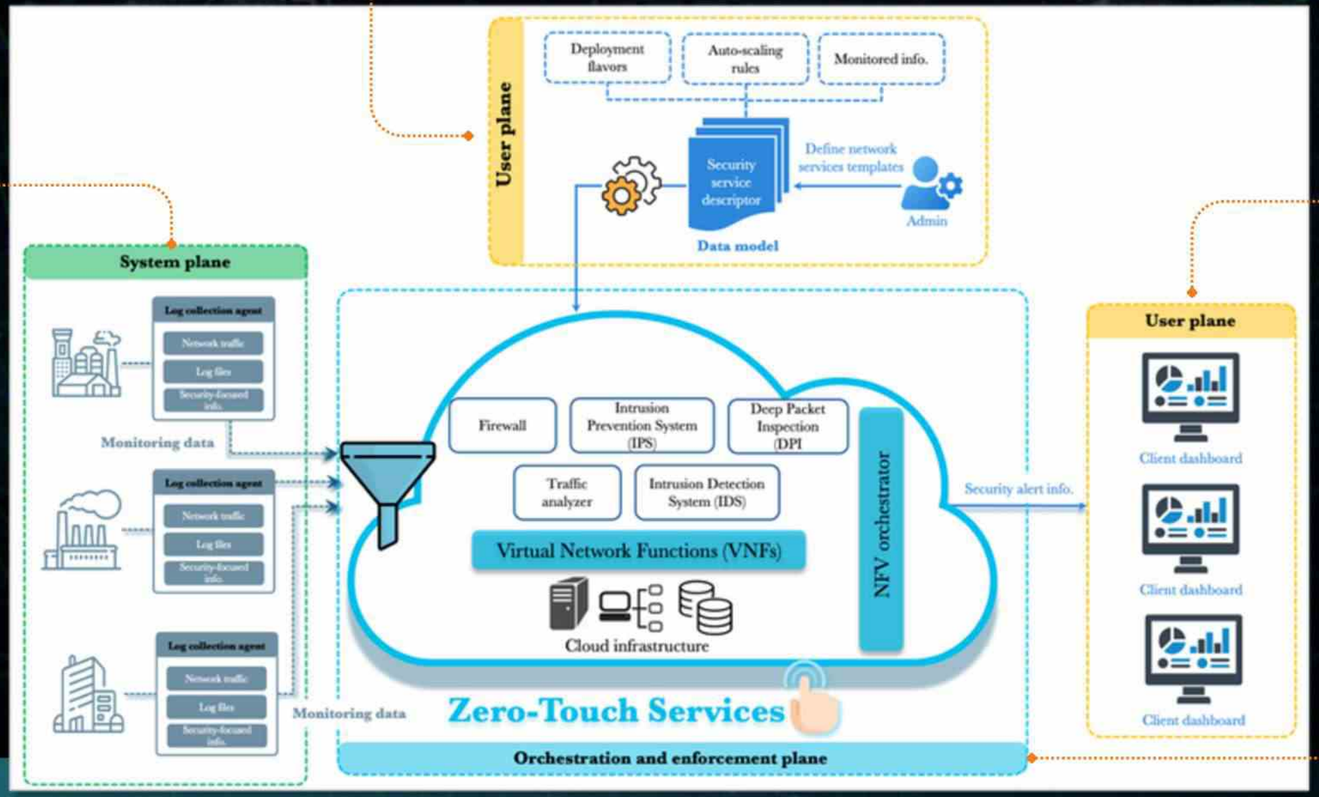


Key methodologies

- Network Functions Virtualization (NFV) enhances scalability and agility, enabling service providers to deploy network services on demand
- NFV Orchestrator is a key component to automate network operations
- Model-driven management is the use of data model to define structure of new network services, unleashing the power of network programmability to increase operational efficiency

Design principles

User plane: serves for two main purposes.
• Web portal allows administrators to interact with the system for creating, configuring, and managing the lifecycle of security services



System plane: in which log collection agents are installed at the endpoint gateway of a particular enterprise network

• Tenant-based threat detection dashboard allows allows each tenant to monitor the detected malicious activities within their enterprise network using our provided security services.

Orchestration and enforcement plane: investigates anomalies by analyzing event data collected from the log collection agents and examines whether any vulnerabilities have occurred within the target enterprise's network.

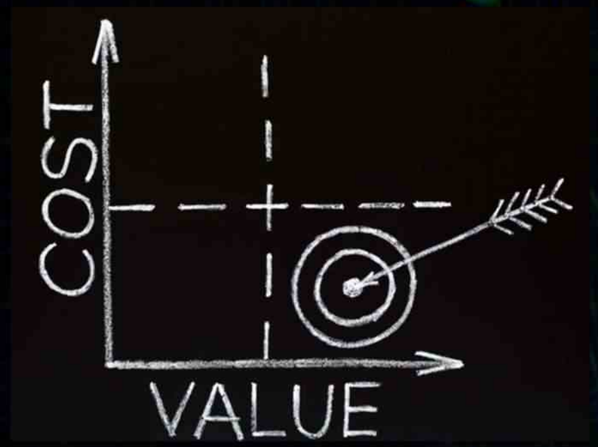
Dashboard

Admin view – Virtualization dashboard shows the operational status (e.g., CPU/memory utilization, VM/VNF status) related to the instantiation of security services

Dashboard

Tenant view – Tenant-specific threat detection dashboard, analysis results from the provided security services (e.g., Snort, Suricata, Zeek)

Key benefits



Security

Cost saving

Efficiency

Achievments

รางวัลความเป็นเลิศด้านความคิดสร้างสรรค์
จากการประกวด
"ผลิตภัณฑ์และบริการในภาคอุตสาหกรรมด้านการรักษาความมั่นคงปลอดภัยไซเบอร์ 2567"
จัดโดย สำนักงานคณะกรรมการการรักษาความมั่นคงปลอดภัยไซเบอร์แห่งชาติ (สกมช.)

เนคเทค สวทช. คว้า 2 รางวัล
ผลิตภัณฑ์และบริการในภาคอุตสาหกรรม
ด้านการรักษาความมั่นคงปลอดภัยไซเบอร์ ประจำปี 2567

Thank you for your attention

ข้อมูลเพิ่มเติม

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